



WFLX

ORDER

Flight Dates 10/02/12-10/08/12

Contract / Revision 814411 /

Original Date / Revision
08/28/12 08/28/12

Advertiser Priorities USA Action

Agency Mundy Katowitz Media

Buying Contact

1322 G Street SE
Washington, DC 20003

Product
Priorities USA Action

Agency Com 15%
Billing Contact

1322 G St., SE
Washington, DC 20003

Sales Office H-DC
Sales Region National
Agency Ref

Order Sep 00:15:00

Estimate # 1563
Alt Order # 06299863

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Issue

Product Codes PL20

Priority P 2

Advertiser Ref

Primary Account Executive
Will Hilderbrandt

Account Executive	Order%	Start Date	End Date
Will Hilderbrandt	100%		

Order Share %	Market Value	
Competing Station	% of Order	Amount
DFLX	%	
WFGC	%	
WPBF	%	
WPEC	%	
WPPB	%	
WPTV	%	
WPXP	%	
WTCE	%	
WTCN	%	
WTVX	%	
WXEL	%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	30	\$5,066.00	\$5,960.00	0.00	10/01/12	10/08/12	30	\$5,066.00	\$5,960.00
Totals	30	\$5,066.00	\$5,960.00	0.00					

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WFLX	10/05/12	10/05/12	MAURY 10A MAURY POVICH	Comm	10-11A	----1--	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----1--		1				\$145.00		0.00			
E 2	WFLX	10/05/12	10/05/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	----1--	:30	1	\$585.00	P 2	0.00	NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----1--		1				\$585.00		0.00			
E 3	WFLX	10/05/12	10/05/12	FOX 29 NEWS FIRST AT FOX 29 NEWS FIRST AT	Comm	4-430P	----1--	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



WFLX

Print Date: 08/28/12

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Contract / Revision

814411

Flight Dates 10/02/12-10/08/12

Hiatus Dates

Original Date / Revision 08/28/12/ 08/28/12

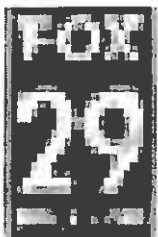
Order Sep 00:15:00

Advertiser Priorities USA Action

Product Priorities USA Action

Estimate # 1563

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 3	WFLX	10/05/12	10/05/12	FOX 29 NEWS FIRST AT FOX 29 NEWS FIRST AT	Comm	4-430P	----1--	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----1--		1				\$115.00		0.00			
E 4	WFLX	10/05/12	10/05/12	EXTRA EXTRA	Comm	430-5P	----1--	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----1--		1				\$115.00		0.00			
E 5	WFLX	10/05/12	10/05/12	RAYMOND RAYMOND	Comm	6-630P	----1--	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----1--		1				\$115.00		0.00			
E 6	WFLX	10/05/12	10/05/12	MORNING NEWS 8A FOX 29 MORNING NEWS	Comm	8-9A	----1--	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----1--		1				\$145.00		0.00			
E 7	WFLX	10/08/12	10/08/12	MAURY 10A MAURY POVICH	Comm	10-11A	1-----	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	1-----		1				\$145.00		0.00			
E 8	WFLX	10/08/12	10/08/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	1-----	:30	1	\$585.00	P 2	0.00	NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	1-----		1				\$585.00		0.00			
E 9	WFLX	10/08/12	10/08/12	WENDY 2P WENDY WILLIAMS	Comm	2-3P	1-----	:30	1	\$85.00	P 2	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	1-----		1				\$85.00		0.00			
E 10	WFLX	10/08/12	10/08/12	FOX 29 NEWS FIRST AT FOX 29 NEWS FIRST AT	Comm	4-430P	1-----	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	1-----		1				\$115.00		0.00			
E 11	WFLX	10/08/12	10/08/12	MORNING NEWS 7A FOX 29 MORNING NEWS	Comm	7-8A	1-----	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	1-----		1				\$145.00		0.00			
E 12	WFLX	10/08/12	10/08/12	BIG BANG THEORY BIG BANG THEORY	Comm	730-8P	1-----	:30	1	\$485.00	P 2	0.00	NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	1-----		1				\$485.00		0.00			
E 13	WFLX	10/08/12	10/08/12	MORNING NEWS 8A FOX 29 MORNING NEWS	Comm	8-9A	1-----	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	1-----		1				\$145.00		0.00			
E 14	WFLX	10/05/12	10/05/12	RICKI RICKI	Comm	5-6P	----1--	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----1--		1				\$145.00		0.00			
E 15	WFLX	10/07/12	10/07/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	-----1	:30	1	\$585.00	P 2	0.00	NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1		1				\$585.00		0.00			



WFLX

Print Date: 08/28/12

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Contract / Revision **814411** Flight Dates **10/02/12-10/08/12**

Hiatus Dates

Original Date / Revision 08/28/12/ 08/28/12

Order Sep 00:15:00

Advertiser **Priorities USA Action**

Product **Priorities USA Action**

Estimate # **1563**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 15	WFLX	10/07/12	10/07/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	-----1	:30	1	\$585.00	P 2	0.00	NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1					1	\$585.00		0.00			
E 16	WFLX	10/04/12	10/04/12	FOX 29 NEWS FIRST AT FOX 29 NEWS FIRST AT	Comm	4-430P	---1---	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---1---					1	\$115.00		0.00			
E 17	WFLX	10/04/12	10/04/12	RICKI RICKI	Comm	5-6P	---1---	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---1---					1	\$145.00		0.00			
E 18	WFLX	10/04/12	10/04/12	MORNING NEWS 7A FOX 29 MORNING NEWS!	Comm	7-8A	---1---	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---1---					1	\$145.00		0.00			
E 19	WFLX	10/04/12	10/04/12	MORNING NEWS 8A FOX 29 MORNING NEWS!	Comm	8-9A	---1---	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---1---					1	\$145.00		0.00			
E 20	WFLX	10/04/12	10/04/12	MAURY 9A MAURY POVICH	Comm	9-10A	---1---	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---1---					1	\$145.00		0.00			
E 21	WFLX	10/02/12	10/02/12	WENDY 2P WENDY WILLIAMS	Comm	2-3P	-1-----	:30	1	\$85.00	P 2	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-1-----					1	\$85.00		0.00			
E 22	WFLX	10/02/12	10/02/12	RICKI RICKI	Comm	5-6P	-1-----	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-1-----					1	\$145.00		0.00			
E 23	WFLX	10/02/12	10/02/12	MORNING NEWS 7A FOX 29 MORNING NEWS!	Comm	7-8A	-1-----	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-1-----					1	\$145.00		0.00			
E 24	WFLX	10/02/12	10/02/12	BIG BANG THEORY BIG BANG THEORY	Comm	730-8P	-1-----	:30	1	\$485.00	P 2	0.00	NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-1-----					1	\$485.00		0.00			
E 25	WFLX	10/02/12	10/02/12	MORNING NEWS 8A FOX 29 MORNING NEWS!	Comm	8-9A	-1-----	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-1-----					1	\$145.00		0.00			
E 26	WFLX	10/02/12	10/02/12	MAURY 9A MAURY POVICH	Comm	9-10A	-1-----	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-1-----					1	\$145.00		0.00			
E 27	WFLX	10/03/12	10/03/12	WENDY 2P WENDY WILLIAMS	Comm	2-3P	--1----	:30	1	\$85.00	P 2	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--1----					1	\$85.00		0.00			



WFLX

Print Date: 08/28/12

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Contract / Revision

814411

Flight Dates 10/02/12-10/08/12

Hiatus Dates

Original Date / Revision 08/28/12/ 08/28/12

Order Sep 00:15:00

Advertiser Priorities USA Action

Product Priorities USA Action

Estimate # 1563

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 27	WFLX	10/03/12	10/03/12	WENDY 2P WENDY WILLIAMS	Comm	2-3P	--1----	:30	1	\$85.00	P 2	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--1----					1	\$85.00		0.00			
E 28	WFLX	10/03/12	10/03/12	EXTRA EXTRA	Comm	430-5P	--1----	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--1----					1	\$115.00		0.00			
E 29	WFLX	10/03/12	10/03/12	RAYMOND RAYMOND	Comm	6-630P	--1----	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--1----					1	\$115.00		0.00			
E 30	WFLX	10/03/12	10/03/12	MORNING NEWS 8A FOX 29 MORNING NEWS	Comm	8-9A	--1----	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--1----					1	\$145.00		0.00			
Totals														30	\$5,960.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WFLX, West Palm Beach, FL	Date: 9.11
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I, Mundy Katowitz Media

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	WFLX#	814411			

Total Charges: \$066 - net

This broadcast time will be used by: Priorities USA Action

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☒ No



**PAID POLITICAL
BROADCAST AVAIL REQUEST**

TO: John Heislman	STATION: WFLX
FROM: Will Hildebrandt	HRP OFFICE: Washington DC

REQUEST RECEIVED FROM	DATE 8/28/12
BUYER: Casey Bessette	
AGENCY: Mundy Katowitz	
ADDRESS: 1322 G St SE Washington DC 20003	
PHONE #: 202 675 6936	
FAX #: 202 675 6929	
OTHER:	

AVAILS FOR	ISSUE
COMMITTEE:	Priorities USA
CHAIRPERSON:	
TREASURER:	Greg Speed
ADDRESS:	1101 15 th Street, 2 nd Floor Washington, DC 20005
PHONE #:	
FAX #:	
OTHER:	

FOR
CANDIDATE: ISSUE
OFFICE:
PARTY: Democrat

DAYPARTS:	All
SCHEDULE DATES:	As Ordered
COMMERICAL LENGTH:	:30
PROGRAMS:	All
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE	